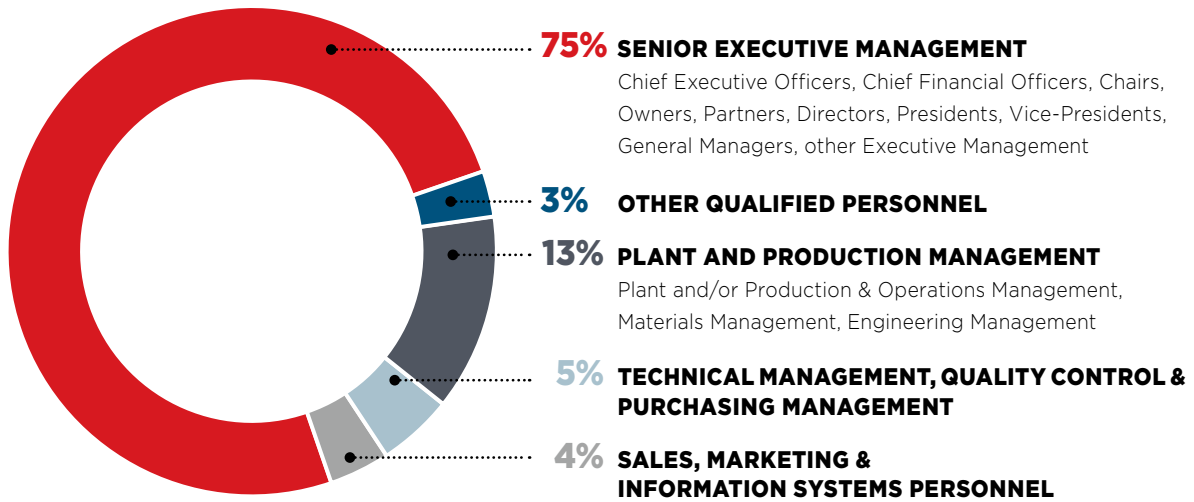


Why Choose Food in Canada?

In publication since 1938, *Food in Canada* has earned the highest degree of trust and respect within the industry that is unequalled by any other magazine, website or newsletter serving the Canadian food and beverage processing industry.

WHO READS *Food in Canada*?

8,162* National Subscribers — **THAT'S WHO!**



**The Alliance for Audited Media — December 2018 Circulation Audit Statement*

40,000
MONTHLY
IMPRESSIONS



Digital Demo

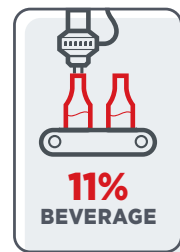
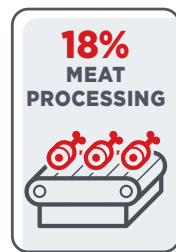
Food in Canada has a highly engaged loyal website audience! Average website session duration is over 5 minutes for Canadian visitors!

Food in Canada is the most cost-efficient marketing and advertising choice for reaching the \$120 billion per year Canadian food and beverage processing industry.



With pass-along readership of **3.8 readers** per copy, your advertising message will reach more than **31,000** key industry personnel.

Food in Canada Audience by Industry



And other industries such as:
Food & Bev. Misc. (8%), Dairy (6%), Food Dist (6%), Confectionery (5%), Other Allied (5%), Fish Processing (3%), Institutions (3%), Flour/Feed milling (3%), Pet Food (2%)