

SUPPLEMENTS & SPECIAL ISSUES

Buyers' Guide & Directory (October issue)

Food in Canada's Annual Buyers' Guide & Directory is the most complete, up-to-date national directory of suppliers to the Canadian food and beverage processing industry available. Readers keep and refer to this issue all year!



The **ONLY** national Canadian directory of food industry suppliers!

Box advertising opportunity

As a quick and easy reference tool, *Food in Canada's* Buyers Guide is kept and referred to all year long. When you place a BOX AD in the **2021 Buyers' Guide** you're making your company visible at just the right time – when buyers are looking for suppliers. MULTIPLE BOX ADS offer even better coverage as they appear next to the different product categories which you want to dominate.

Don't forget you can also get real time exposure with a logo and website live link on *Food in Canada's* Buyers' Guide directory online!

Order your Directory Box Ads today and keep selling throughout the year!

Regular Box Ad: \$995 per ad ; SuperBox Ad: \$1,295 per ad Early Bird pricing in effective until May 31, 2021



Digital Enhancement Buyers Guide

DIGITAL ENHANCEMENT can be added onto a print buy for an additional \$595 (includes all categories client is listed in) **FOR THE ENTIRE YEAR!**

- Listed in the **TOP RESULTS** instead of showing up in the alphabetic list your listing will be one of the top choices (example below)
- 250 word description (client supplied) on your info listing page

Buyers Guide

Buyers' Guide - Companies Matching: 'Flavours'

14 companies found.

Page 1/1

Companies 1 to 14	Company Profile	Website	Email
YOUR COMPANY HERE: BOLDED & AT THE TOP			
Arista Industries, Inc. - Wilton (CT)			
Aromatics & Flavors Inc - Scarborough (ON)			



PETFOODⁱⁿCANADA

A supplement of Food in Canada magazine

The only national supplement in Canada directed to pet food producers.

If you supply ingredients or equipment to the pet food industry, you can't afford to miss being part of this important source of information for the Canadian market.

2021 Supplement Rates

Ad Size	1x	2x
Full Page	3,060	2,754
2/3	2,650	2,385
1/2 island	2,440	2,196
1/2	2,140	1,926
1/3	1,830	1,647
1/4	1,630	1,467

(all rates are NET Canadian/ad)

PUBLISHED IN JUNE & NOVEMBER 2021

See editorial calendar for advertising deadline dates.



Canadian Food Industry Report

A sector-by-sector snapshot of food and beverage processing and manufacturing industry performance and innovation. Read about important industry issues and trends, with emphasis on a well-researched quantitative and qualitative outlook.

The only resource of its kind in Canada!

Please contact your Account Manager for details.