

Rates & Specs

(All rates are NET Canadian)

2021 Online Rates/Month

foodincanada.com

	1x	3x	6x	9x	12x
(run of site/includes mobile)					
Top Banner	1,520.00	1,444.00	1,292.00	1,140.00	1,064.00
Big Box (2)	1,520.00	1,444.00	1,292.00	1,140.00	1,064.00
Advertorial	1,520.00	1,444.00	1,292.00	1,140.00	1,064.00
Text Ad	1,315.00	1,209.80	1,157.20	1,104.60	1,052.00
2nd Banner	1,100.00	990.00	880.00	770.00	715.00

Maximum 5 ads in rotation

Top Banner
728 X 90 + 320 x 50
(mobile ad)

Big Box
300 X 250

2nd Banner
728 X 90

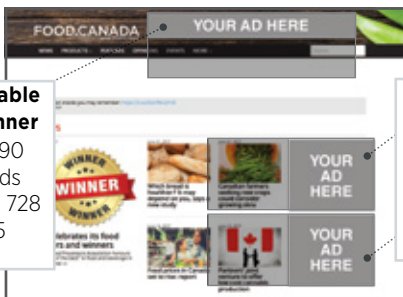
Text Ad
728 X 90



Pushdown Top Banner
970 X 90
expands to
970 X 415



Expandable Top Banner
728 X 90
expands
down to 728
X 315



Expandable Big Box
300 X 250
expands
left to
600 x 250

Expandable & Pushdown Banners*

	1 Week	1 Month
(run of site)		
970 x 90 (Push Down)	1,595	2,552
Top Banner Expandable	1,395	2,232
Big Box (2) Expandable	1,395	2,232
2nd Banner Expandable	1,295	2,072

*Creative must be supplied by the client

40,000 monthly impressions



Top Banner
468 X 60

Big Box
300 X 250

Text Ad
620 X 125

2nd Banner
468 x 60

2021 Newsletter Rates/Week

	1x	3x	6x	9x	12x	24x +
(run of site)						
Top Banner	1,420.00	1,306.40	1,207.00	1,107.60	1,065.00	994.00
Big Box (2)	1,420.00	1,306.40	1,207.00	1,107.60	1,065.00	994.00
Text Ad	1,315.00	1,209.80	1,117.75	1,025.70	986.25	920.50
2nd Banner	1,100.00	1,012.00	935.00	858.00	825.00	770.00

+ Monday and Wednesday weekly newsletters