

## Special Digital Products

### 2020 eBlast

Please ask your account manager about pricing.

- Engage targeted prospects with your customized e-marketing message.
- Reach thousands of potential customers (through CASL compliant, opt-in subscriber list).

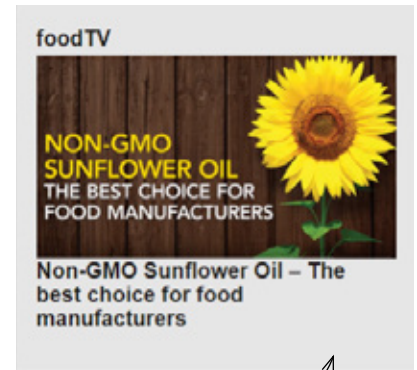


We can customize a content-specific e-newsletter for your category — singularly focused and singularly branded.

## foodTV

All inclusive foodTV Video Package per Video \$4,995 net/video package INCLUDES: Host client video for 3 months includes *Food in Canada* promoting with

- A minimum of one custom e-blast and one Big box or text ad on e-newsletter
- Digital advertorial spot for 1 month that clicks thru to landing page
- ✚ We promote the video as much as possible through foodincanada.com and *Food in Canada* social media accounts



Example

100% CASL Compliant

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## @product spotlight

*Food in Canada's* E-Product Spotlight is designed to generate leads directly to you and your sales people. **Promote your new and existing product, services, events, webcasts and much more.**

**And it's simple:** Provide us with an image and up to 60 words of copy along with a URL.

### Lead Generator

Within five days you will receive a detailed lead report that will include full contact information: name, title, company address, phone and fax of everyone who clicked open the URL you provided.



| 1x    | 3x  | 6x  | 12x + |
|-------|-----|-----|-------|
| 1,060 | 954 | 848 | 636   |

Limited to 8 positions

100% CASL Compliant

FOR MORE INFORMATION ABOUT ADVERTISING VISIT OUR WEBSITE [foodincanada.com](http://foodincanada.com) OR CONTACT:

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