

Food in Canada Buyers' Guide & Directory (October issue)

Food in Canada's Annual Buyers' Guide & Directory is the most complete, up-to-date national directory of suppliers to the Canadian food and beverage processing industry available. Readers keep and refer to this issue all year!

**THE ONLY NATIONAL CANADIAN
DIRECTORY OF FOOD INDUSTRY SUPPLIERS**



Canadian Food Industry Report

A sector-by-sector snapshot of food and beverage processing and manufacturing industry performance and innovation. Read about important industry issues and trends, with emphasis on a well-researched quantitative and qualitative outlook. **The only resource of its kind in Canada!**



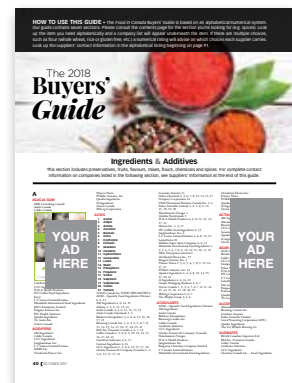
With pass-along readership of **3.8 readers** per copy, your advertising message will reach more than **38,000** key industry personnel.

Box advertising opportunity

Now in its 80th year, the Buyers' Guide is the most comprehensive directory of suppliers to the Canadian food and beverage manufacturing industry. As a quick and easy reference tool, *Food in Canada's* Buyers Guide is kept and referred to all year long. When you place a BOX AD in the 2020 Buyers' Guide you're making your company visible at just the right time — when buyers are looking for suppliers. MULTIPLE BOX ADS offer even better coverage as they appear next to the different product categories which you want to dominate.

Don't forget you can also get real time exposure with a logo and website live link on *Food in Canada's* Buyers' Guide directory online!

Order your Directory Box Ads today and keep selling throughout the year!



Top 100 (September issue)

Canadian Food & Beverage Processors

Canadian food and beverage processors are ranked in the Top 100 according to their sales figures. The list includes information from Dun & Bradstreet Inc., from the companies themselves and from annual reports.



Food in Canada is the most cost-efficient marketing and advertising choice for reaching the \$104 billion per year Canadian food and beverage processing industry.



Accent Alimentaire sur le Québec

Food in Canada's quarterly French-language supplement, Accent Alimentaire sur le Québec, reaches deep into the Quebec market to provide meaningful editorial coverage unique to the province's processors. Take advantage of this French-language communications vehicle to reach the second-largest food and beverage sector in Canada.



FOOD in CANADA Canada's food & beverage processing magazine

The only nationally distributed food & beverage magazine in Canada

print. web. events. www.foodincanada.com