

# Online Ad Sizes & Specs

**Maximum Weight of the File:** 40KB

**Maximum time of Animation:** 15 seconds for all loops

**Flash Version:** Must comply with -

[http://www.google.com/support/dfp\\_sb/bin/answer.py?hl=en&answer=79268](http://www.google.com/support/dfp_sb/bin/answer.py?hl=en&answer=79268)

(\*NOTE: Make sure Flash Player is set no higher than 9, and the Actionscript version is 2, not 3)

**Do you accept third party servers?** (Tags): Yes (for website ads only, not Enewsletters)

(refer to: [https://support.google.com/dfp\\_sb/topic/13161?hl=en&ref\\_topic=3168089](https://support.google.com/dfp_sb/topic/13161?hl=en&ref_topic=3168089))

**Clicktag code for the Flash Files:** Google click-TAG

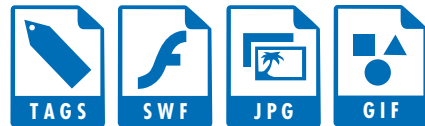
(refer to: <https://doubleclick-support.appspot.com/repository>)

**Frames per second:** 18 | **Lead time:** 3 days

**Big Box Ad**  
300px X 250px  
File size: 40kb max.

## FORMATS ACCEPTED

WEBSITE ADS:



ENEWSLETTER ADS:



**Top Banner** *(for Newsletter only)*

468px X 60px

File size: 40kb max.

**Top Banner**

728px X 90px File size: 40kb max.

+

320 x 50 (mobile ad): 15kb max.