

***Food in Canada’s***

**2017 Leadership Awards**

**Presented by Grant Thornton LLP**

APPLICATION PACKAGE

**Food in Canada’s 2017 Leadership Awards** is looking for outstanding Canadian food and beverage processors that can demonstrate achievement in one or more of the following areas: Growth, Innovation, Stewardship, Community & Industry Leadership and Health & Wellness. **Winners will be profiled in the April 2017 issue of *Food in Canada*.**

All Canadian-based food and beverage producers and processing companies, pet food processors, agri-food companies, and food and beverage distributors and importers will be considered. An emphasis will be on those companies that encompass a broad range of successes across their business, including but not limited to: continual product innovation and design; expansion into new domestic or international markets; development of people and culture; production efficiency; financial growth; community involvement and support; an emphasis on healthy product development; responsible stewardship of resources; and strong progressive leadership within the company and within the food and beverage industry.

Please complete the information requested in the attached pages, as well as any supporting information (please do not send videos or products) and submit electronically (PDF or Word document) to ccooper@foodincanada.com or by hard copy to Carolyn Cooper, Food in Canada, 38 Lesmill Rd., Unit 2, Toronto, Ont., M3B 2T5. Unfortunately we will not be able to return any submitted material.

**Entries must be received by midnight Jan. 31, 2017**

More information can be found at [www.foodincanada.com/award](http://www.foodincanada.com/award), or email questions to [ccooper@foodincanada.com](mailto:ccooper@foodincanada.com) Phone inquiries will not be answered.

GENERAL INFORMATION

|  |  |
| --- | --- |
| **Company name** |  |
| **Street address 1** |  |
| **Street address 2** |  |
| **City** |  |
| **Province** |  |
| **Postal Code** |  |
| **Contact name & title** |  |
| **Contact phone number** |  |
| **Contact email & company website** |  |
| **General description of business** |  |

ELIGIBILITY REQUIREMENTS

To be eligible to enter **Food in Canada’s Annual Leadership Awards**, companies must meet the following criteria:

* Must be a food and beverage producer or processor, pet food processor, agri-food company, food and beverage distributor or importer.
* Companies (either private or public) must be headquartered in Canada.
* Companies must be majority Canadian-owned, or a subsidiary of a foreign-owned company with facilities in Canada.
* Companies must have been in business for three years or more.
* Companies must have achieved annual revenue in the last fiscal year of at least $2 million.

JUDGING CRITERIA

Submissions will be evaluated in each of the areas listed below. Please note that the following categories include suggestions of the types of criteria the judging panel will be considering, rather than criteria that entries *must* meet. Entries do not have to satisfy each of the category criteria to be considered as a category winner. Companies may submit information for each category in which they wish to be considered. Entries that satisfy more selection criteria may receive a higher overall score from the judging panel. Financial information is an important and quantifiable indicator of success for the judging panel. It is encouraged that financial metrics be included where appropriate.

All information will remain private, and will only be reviewed by the judging panel. All decisions are at the discretion of the judging panel, and are final. Evaluations and decisions made by the judging panel other than for the category winners will not be made public and will not be released to any entrants. Entrants may be contacted for further information or to review submitted information.

**Please consider the following suggestions when making your submission. Information may be entered here, or included in additional documents:**

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| --- |
| **A) Growth:**  Company demonstrates strong overall achievement, continued expansion, history of strong financial growth, expansion into new domestic or international markets, and efficiency in productivity. Company demonstrates a significant turnaround from financial difficulties in the past year, or extraordinary financial or market growth in the past several years. |
| **B) Innovation:**  Company demonstrates the successful launch of a new product(s)/product line or service(s) in the past year, with strong consumer engagement and buy in. Company demonstrates commitment to R&D and/or new category development. Company has an ongoing history of innovation and consumer engagement, with an emphasis on new products or services launched in recent years. |
| **C) Stewardship:**  Company demonstrates ongoing commitment to positive sustainable practices in areas such as, but not limited to, ingredient sourcing, packaging, recycling, waste and wastewater management, energy management, environmental awareness, production and sourcing methods. |
| **D) Community & Industry Leadership:**  Company demonstrates strong involvement with the food industry and its community through awareness of and leadership in social issues. Company demonstrates socially responsible sourcing and engagement with the communities in which it sources ingredients. Company demonstrates a healthy corporate culture, with the promotion of employee development as well as health and safety within the workplace. Company has a strong positive reputation within the food and beverage industry, and good working relationships with suppliers and stakeholders. |
| **E) Health & Wellness:**  Company demonstrates a commitment to providing products that are healthy and nutritious and which offer a “clean label.” Companies have undertaken significant changes or reformulations of its products or a product line to offer consumers healthier alternatives. Company is committed to consumer education with the goal of promoting healthy eating. Company is a leader in promoting R&D in the health and wellness category within the food industry. |

**All winners will be contacted by phone in early February. Winners must be available in February for interviews. Profiles of each of our category winners will appear in the April 2017 issue of *Food in Canada*.**

|  |  |  |
| --- | --- | --- |
| Name |  | Title |
| Signature |  | Date |

*By submitting this application, you agree that (i) you have read and agree to these rules and regulations; (ii) you have complied with all eligibility requirements; (iii) the Award will be accepted as presented; (iv) the information they are submitting is true, complete and accurate; (v) the information being submitted as part of the application process will be used by Grant Thornton LLP and Food in Canada in conjunction with the judging panel in selecting Award recipients and consent for such purpose is herein provided; (vi) Grant Thornton LLP and Food in Canada shall have the unrestricted right to produce, reproduce, publicize, broadcast, exhibit, distribute and otherwise use in any fashion, the winner’s name and any photograph, voice or likeness of any personal representative thereof whose consent the winner will be responsible for obtaining, for advertising and publicity purposes without any additional compensation; and (vii) Grant Thornton LLP, Food in Canada and Business Information Group and their respective officers, directors, members, partners, principals and employees are hereby released from any and all liability, loss, damages or cost related to participation in the Award process or the acceptance, use or misuse of the Award. Grant Thornton LLP and Food in Canada assume no liability for any lost, late, illegible, falsified, misdirected or incomplete entry, notification, reply or the unauthorized use of or access to same, or for any technical malfunction, loss or delay in data transmission, omission, interruption, deletion, defect, damage or failure of any computer, equipment, software, website, email, server, online system, network, lines or browser related to or resulting from participation in the Award. Grant Thornton LLP and Food in Canada assume no liability whatsoever for any loss, damage, cost, injury or claim howsoever caused.*