

DIGITAL ADVERTISING

RATES

(all rates are NET)

2017 Online Rates/Month foodincanada.com

	1x	3x	6x	9x
<i>(run of site)</i>				
Top Banner	1,475	1,375	1,275	1,095
Big Box (2)	1,475	1,375	1,275	1,095
Text Ad	1,270	1,170	1,120	1,065
2nd Banner	1,065	965	865	760



Web Stats & Analytics

60,000 impressions/month
10,000 Unique Visitors
Maximum 5 ads in rotation



Top Banner
468 X 60

Big Box
300 X 250

Text Ad
620 X 125

2nd Banner
468 x 60

Web Stats & Analytics

10,000 online recipients

2017 eNewsletter Rates/Week

	1x	3x	6x	9x
Top Banner	1,375	1,275	1,175	1,075
Big Box (2)	1,375	1,275	1,175	1,075
Text Ad	1,275	1,175	1,075	975
2nd Banner	1,075	975	925	875

PLUS: Bimonthly eNewsletters focused on:

- > Meat
- > Baking
- > Food Safety
- > General

100% CASL Compliant



2017 eDirect/eBlast

Priced at **\$300** per thousand email addresses
(Minimum charge of \$1,995)

Available emails **10,000** (100% CASL Compliant)

We can customize a content specific eNewsletter for your category — singularly focused and singularly branded.