## SPECIAL PRODUCT

## spotlight

100% CASL Compliant

Food in Canada's e-Product Spotlight is designed specifically to generate leads directly to you and your sales people.

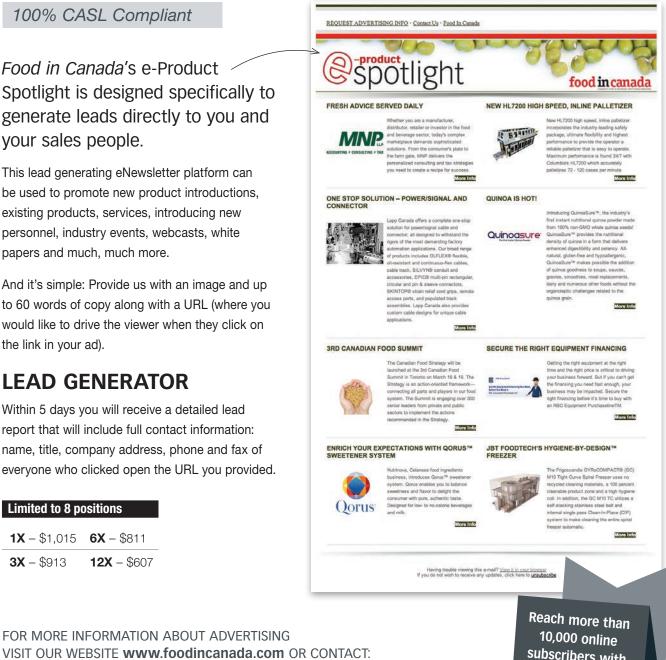
This lead generating eNewsletter platform can be used to promote new product introductions, existing products, services, introducing new personnel, industry events, webcasts, white papers and much, much more.

And it's simple: Provide us with an image and up to 60 words of copy along with a URL (where you would like to drive the viewer when they click on the link in your ad).

## LEAD GENERATOR

Within 5 days you will receive a detailed lead report that will include full contact information: name, title, company address, phone and fax of everyone who clicked open the URL you provided.

Limited to 8 positions	
<b>1X</b> – \$1,015	<b>6X</b> – \$811
<b>3X</b> – \$913	<b>12X</b> – \$607



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subscribers with your ad in our **Electronic Product** Spotlight